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be used interchangeably: cross-sectional study, survey, questionnaire, survey questionnaire, sur-

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vey tool, survey instrument, cross-sectional survey. Although many of those terms are indeed

Cross-Sectional Study Design and Data Analysis

survey questions are closed, some open questions play prominent roles in survey research, for instance, those about the most important problem facing the country. In order to analyze the answers to open questions, they must be grouped into a relatively small number of categories. This requires the development of a coding scheme; its application

Question and Questionnaire Design

Jean M. Converse and Stanley Presser, Survey Questions: Handcrafting the Standardized Questionnaire. Sage University Paper series on Quantitative Applications in the Social Sciences, 07-063. Beverly Hills, CA, 1986, 80 pp. James A. Davis, The Logic of Causal Order. Sage University Paper series on Quantitative Applications in the Social Sciences, 07-055.

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